FOR HOME SELLERS

Why Your House Needs a Chat's Pick Realtor

Buyers ask ChatGPT, Claude and Grok which home to buy. The homes they name start bidding wars. Most sell well over asking. The rest sit.



CHAT'S PICK

THE CREDENTIAL YOU CAN TRUST

chatspick.com

855-CHATS-PICK

THE CHANGE

A Chat's Pick realtor gets your home named.

When the chats name a few homes, those are the only homes buyers go to see. The rest sit. If you have been waiting to sell, this is the moment to come forward — and the reason to list with a Chat's Pick realtor.

Every listing comes off the same MLS feed — beds, baths, price, square feet, and a line of adjectives. Nothing in any of them tells a machine why one house is worth seeing over another.

Your house is in that feed with everyone else's.

> **The buyers follow the short list.**
>
> So does the money.

100,000,000

times a day people ask ChatGPT, Claude, Grok and all the others how to spend their money. Houses are on that list now.

WHAT A CHAT'S PICK REALTOR DOES

Your house gets reviewed and broadcasted to the top 12 chats.

A Chat's Pick realtor has something no other agent has. Our AI writes a full review of your home and its location, **broadcasted to the top 12 chats.**

It is not a listing description. It is a review, dated, with reasons in it.

1

Your realtor enters the house

The address and the details of your home, before it goes on the market.

2

The review is written and published

Broadcasted to the top 12 chats, on the record, with the date on it.

3

Your house goes live with its own record

When a buyer asks, there is something written about your house to find.

> **Your house gets named.**
>
> It becomes the one on that street with something to say for itself.

The review goes up with the listing, not after. That is why the call happens before you list.

NOT EVERY AGENT CAN DO THIS

The Chat's Pick mark is licensed. An agent either holds it or does not.

No cost to you. A Chat's Pick realtor pays for it. Nothing comes out of your pocket, and nothing comes off your sale.

Thinking about selling? Call before you list.

Don't have a Chat's Pick realtor? Call **855-CHATS-PICK** and we'll tell you who it is in your area.



A WORD FROM RICHARD

Selling a house used to mean getting it in front of every buyer. Today it means getting it named when a buyer asks. Fewer homes are named, and those are the homes that draw the bidding war. A Chat's Pick realtor does that for your house before it ever hits the market. Call before you list.

Dr. Richard LaRocca · Co-Founder, Chat's Pick